

Gaëtan Avez

PRODUCT DESIGNER

I'm a product designer based in Paris, actually working at Source.paris.
I help brands craft meaningful digital experiences.

Work expériences

Product Designer - Source Paris

Jun. 2021 → Now

At Source, I designed complexes digital products for industries such as cryptomoney (Coinshares, SG-Forge), cinema, freight trasport, ect.

Product Designer - Freelance

Nov. 2020 → Now

In addition to my work and my suties, I design interfaces to help companies with their digital solutions.

Project Manager - Synerg'Hetic

May. 2020 → Now

During my 4th year at Hetic, I volunteered at HETIC's Junior Entreprise. As a Project Manager, I handled the relationship with the customers, ensured the development of projects, managed the recruitment of consultants and prepared contract execution between customers and the Junior Entreprise.

UX/UI Designer - BuddyBuddy

Mar. 2020 → Sep. 2020

During my internship at BuddyBuddy, I designed websites and applications in order to improve their accessibility and aesthetics. I developed my knowledge and skills in the realization and development of design systems in atomic design, management, animations, prototyping and 3D illustrations.

Community Manager - SUNapp

Dec. 2019 → Jun. 2020

I volunteered in a start-up that fights against isolation of patients thanks to an application and media amplification. As a community manager, I was in charge of the editorial line strategy, content creation and publication.

UI/UX Designer - BALTAZARE

Jul. 2019 → Oct. 2019

During my internship in this digital agency, I developed creative interfaces for clients such as Candia and ESA Paris. For these projects, I was the main point of contact for the customers and aligned with developers to ensure we respected the timeline and asks for the clients.

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Education

HETIC

2017 → 2022

I studed the differents aspects of digital, sutch as design, web development, marketing and communication.

ECE Paris

2016 → 2017

Engineer school, where I study Maths, Physics and electronic.

Lycée Theillard de Chardin

2016 → 2017

High scool baccalaureate Science

Skills

UX design

UX design : User stories, Sitemap, Benchmark, Zoning, Wireframing, User research, User test

Product & Visual design

Design systems, Design Language System, Graphic design, prototyping, Animation, Illustration, Photography)

No-code & low-code

Landing page and website integration with Framer and Webflow.

What I enjoy

I love kitesurfing in Africa and France, climbing, running, bikepacking, and I have a growing interest in sustainability